

John Howis

PROFILE

I am a passionate, creative professional with over 15 years' experience in graphic design and print. Skilled at Adobe Creative Suite and a strong background in brand visualisation, fine art, illustration and screen printing. Through the management of my own business, I possess a great industry network which enables me to efficiently outsource to printers, copy-writers and web developers when required.

My strong communication skills allow me to work with individuals from all levels of an organisation to successfully clarify design requirements which supports the delivery of complex client demands. I am looking to work in a fast-paced, collaborative environment with a team who mirror my enthusiasm. Providing me with a place to widen my skillset and support others with the benefit of my experience.

PROFESSIONAL SKILLS

Adobe Photoshop	Adobe Illustrator
Adobe Indesign	MS Office
Wordpress	Shopify
Screen Printing	Illustration

INTERESTS

Painting & graffiti	Music production / Dj
Travel / Camping	Wellbeing

CONTACT

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EXPERIENCE

2016-2022 JOHN HOWIS DESIGN & PRINT FREELANCE DESIGNER

- Generating new local business leads.
- Managing design and print for small businesses and start-ups.
- Creating several online stores, websites using Shopify and Wordpress.

2012-2016 SHADED ROSE @THE CUSTARD FACTORY BUSINESS OWNER

- B2B selling of branding, printed apparel and signage.
- Collaborating and brainstorming with the creative team to define design briefs and requirements.
- Managing the timelines and workflow of design and print projects.
- Communicating updates, feedback, and issues with the clients, managers, and creative team.
- Maintaining the brand's consistency across all designs and printed materials.

2006-2011 THE CANVAS LOUNGE CO FOUNDER / MANAGING DIRECTOR

- Managed a team of 4 creatives and print technicians.
- Designed and sourced contemporary artwork for print onto canvas.
- Created a limited edition print platform with artist commission.
- Produced editorials and advertising campaigns for publications such as Vogue and Elle Decoration.
- Scaled the business globally through online marketing and constant website development.

2004-2006 VIBE TECHNOLOGIES MIDWEIGHT DESIGNER

2003-2004 ONETOO LTD JUNIOR DESIGNER

EDUCATION

2000-2003 ASTON UNIVERSITY
BA in Visual Communication

1999-2000 SUTTON COLDFIELD COLLEGE
HND, Art and Design